

Joint Programme

(latest update: 26 September 2018)



**28th Annual Conference of the
Austrian Society of Agricultural
Economics (ÖGA)**

**Methods for an Evidence-
based Agricultural Policy**

*Experiences, Demand and
New Developments*



Research network on Economic Experiments
for the Common Agricultural Policy

2nd Workshop of the

**Research network on
Economic Experiments for
the Common Agricultural
Policy**

BUNDESANSTALT FÜR BERGBAUERNFRAGEN
BUNDESMINISTERIUM
FÜR NACHHALTIGKEIT
UND TOURISMUS

Preconference

**Evaluation of Gender
Equality in Rural
Development Programmes**




University of Natural Resources and Life Sciences, Vienna (BOKU Wien)

Vienna, 26th-28th September 2018

Timetable

REECAP workshop

Wednesday 26th Sept. 2018 	8:15 to 8:45	Registration
	8:45 to 9:00	Welcome address and opening statements
	9:00 to 10:00	Keynote 1: Kent Messer
	10:00 to 10:30	<i>Coffee break</i>
	10:30 to 12:00	Session 1
	12:00 to 13:30	<i>Lunch-buffet</i>
	13:30 to 14:10	Keynote 2: Malika Kacimi
	14:10 to 14:40	Keynote 3: Axel Sonntag
	14:40 to 15:00	<i>Coffee break</i>
	15:00 to 16:30	Session 2
	16:30 to 18:30	Group discussion on REECAP


Preconference "Evaluation of Gender Equality in RDPs"

Wednesday 26th Sept. 2018 <small>BEZIRKSVERBAND DER BIRGERBAUERNKREISE BUNDESMINISTERIUM FÜR NACHHALTIGKEIT UND TOURISMUS</small> 	8:00 to 8:45	Registration
	8:45 to 9:00	Welcome address and opening statements
	9:00 to 10:00	Keynote 4: Angela Wroblewski
	10:00 to 10:30	<i>Coffee break</i>
	10:30 to 11:30	Keynote 5: Elke-Anette Schmidt
	11:30 to 12:00	Discussion
	12:00 to 13:30	<i>Lunch break</i>
	13:30 to 15:00	Session 3
	15:00 to 15:30	<i>Coffee break</i>
	15:30 to 17:00	Session 4
	17:00 to 18:00	Round table
	Evening	Optional guided tour in Vienna

ÖGA annual conference & REECAP workshop

Thursday 27th Sept. 2018  	8:15 to 8:45	Registration
	8:45 to 9:15	Welcome address and opening statements
	9:15 to 9:55	Keynote 6: Franz Sinabell
	9:55 to 10:35	Keynote 7: Sophie Thoyer
	10:35 to 11:00	<i>Coffee break</i>
	11:00 to 11:40	Keynote 8: Florence Buchholzer
	11:40 to 13:10	<i>Lunch-buffet</i>
	13:10 to 15:00	Sessions 5 to 10
	15:00 to 15:30	<i>Poster session and coffee break</i>
	15:30 to 17:00	Workshops and organized session
	19:00	ÖGA Award Ceremony

ÖGA annual conference

Friday 28th Sept. 2018 	8:40 to 10:30	Sessions 11 to 14
	10:30 to 11:00	<i>Coffee break</i>
	11:00 to 12:30	Session 15 to 18
	12:30 to 12:45	Best Presentation Award
	13:00 to 22:00	Field trip

Wednesday 26th September 2018

REECAP workshop

Opening statements (Room: GH 01)

Erwin Schmid

(Head of the Department of Economics and Social Sciences, BOKU)

Ulrich Morawetz

(REECAP)

Plenary session morning

(Room GH 01)

Session chair: **Raphaële Préget** (INRA - French National Institute for Agricultural Research, FR)

Keynote 1: **Kent Messer** (CBEAR - Center for Behavioral & Experimental Agri-Environmental Research and University of Dalaware, USA)

"Applying Behavioral and Experimental Economics to U.S. Agri-Environmental Programs: Benefits, Challenges, & Lessons Learned"

Session 1: Spatial effects and nudging in economic experiments

Room: GH 01

15 minutes presentation and 5 minutes discussion each, English

Session chair: Marie Ferré (University of Leeds, UK)

- Nudging Participation and Spatial Agglomeration in Agri-environmental Schemes?
L. Kuhfuss, R. Préget, S. Thoyer, F.P. de Vries, N. Hanley (University of St Andrews (UK), The James Hutton Institute (UK), INRA - French National Institute for Agricultural Research (FR), IRSTEA - French National Research Institute of Science and Technology for Environment and Agriculture (FR), University of Stirling (UK)).
- Application of novel methodology to capture and understand spatial distribution of preferences for changes in high intensity agricultural landscapes in Great Britain.
T. Badura, S. Ferrini, I. Bateman, T. Fonseca (University of East Anglia (UK), University of Siena (IT) University of Exeter Business School (UK) Federal University of ABC - UFABC Alameda da Universidade (BR))
- Spatially explicit framed field experiments on ecosystem services governance
J. Rommel, E. Anggraini (Swedish University of Agricultural Sciences (SE); Bogor Agricultural University (Indonesia))
- Nudging social acceptability of wood-ash re-cycling in forests?
Abildtrup J., B. Ouvrard, **A. Stenger** (Université de Strasbourg (FR), Université de Lorraine (FR), AgroParisTech (FR), CNRS (FR), INRA (FR), BETA (FR))

Wednesday 26th September 2018

REECAP workshop

Plenary session afternoon

(Room GH 01)

- Session chair: **Elisabeth Gsottbauer** (University Innsbruck, AT)
- Keynote 2: **Malika Kacimi** (Fond d'Expérimentation pour la Jeunesse, Institut National de la Jeunesse et de l'Education Populaire INJEP, FR)
"Experiments on youth policies in France: the need to combine several methods of evaluation and the case of randomization"
- Keynote 3: **Axel Sonntag** (Insight Austria and Vienna Center for Experimental Economics, AT)
"On the importance of randomized controlled trials – field experimental evidence from higher education in Austria"

Session 2: Risk and environmental preferences

Room: GH 01

15 minutes presentation and 5 minutes discussion each, English

Session chair: Riccardo D'Alberto (Alma Mater Studiorum University of Bologna, IT)

- o Cumulative Prospect Theory and Farmer's strategies and performances: evidences from the apple and pear sector in Flanders
I. Bonjean (KU Leuven (BE))
- o Risk taking with left- and right-skewed technologies
D. Bougherara, L. Friesen, C. Nauges (INRA - French National Institute for Agricultural Research (FR), Center for Environmental Economics of Montpellier (FR), University of Queensland (AU), Toulouse School of Economics (FR))
- o Experimental assessment of the determinants of pro-environmental behavior of German farmers
F. Thomas, M. Lefebvre, E. Midler and S. Engel (University of Osnabruck (DE), French Ministry of Agriculture, Policy, Evaluation and Economic Analysis (FR), University of Angers (FR))
- o The potential for efficiency gains offered by endogenous individual-level monitoring in diffuse pollution with group Incentives
B. Balmford, B. Day, G. Smith (University of Exeter Business School (UK))

Group discussion on REECAP – English

Room: GH 01

Session chair: Sophie Thoyer (IRSTEA, FR) and Raphaële Preget (INRA, FR)

Topics: (1) News of the ERAE special issue (2) Development of the REECAP website (3) Discussion on sharing platform for experimental protocols (4) Next workshop/activity? (5) Discussion on the opportunity of a joint article

Wednesday 26th September 2018

Preconference "Evaluation of Gender Equality in Rural Development Programms"

Opening statements

(Room SR 01)

Jochen Kantelhardt

(President of the Austrian Society of Agricultural Economics)

Michaela Schwaiger

(Head of Department II/1 – Agricultural Policy, Data Management & Further Training – Federal Ministry for Sustainability and Tourism, AT)

Plenary session

(Room SR 01)

Session chair: **Mathilde Schmitt** (agrigenda, AT)

Keynote 4: **Angela Wroblewski** (Institute for Advanced Studies, AT)
"Gleichstellung messbar machen – Zugänge, Anforderungen und Herausforderungen der Evaluation von Gleichstellungsmaßnahmen"

Keynote 5: **Elke-Anette Schmidt** (Landesfrauenrat Mecklenburg-Vorpommern, Rostock, DE)
"Gleichstellung im ELER zwischen Anspruch und Wirklichkeit – ein Praxisbericht aus Mecklenburg-Vorpommern"

Session 3: 30 minutes presentation incl. 5 minutes discussion each, German

Room: SR 01

Session chair: Mathilde Schmitt (agrigenda, AT)

- o Evaluieren ohne klare Ziele? Ein Ansatz zur Berücksichtigung des Querschnittsziels Gleichstellung von Männern und Frauen in der Evaluierung von ELER-Programmen in fünf deutschen Bundesländern
P. Raue und B. Fähmann (Thünen-Institut für Ländliche Räume, DE)
- o Gleichstellung in Ländlichen Entwicklungsprogrammen: zwischen normativem Anspruch und ökonomischem Nutzen
T. Oedl-Wieser (Bundesanstalt für Bergbauernfragen, Wien, AT)
- o Interim Evaluation of Gender Equality as Cross-Cutting Issue in Horizon 2020". Erkenntnisse für die Evaluierung von Gleichstellung in Ländlichen Entwicklungsprogrammen
B. Knoll (Büro für nachhaltige Kompetenz B-NK GmbH, AT)

Session 4: 30 minutes presentation incl. 5 minutes discussion each, German

Room: SR 01

Session chair: Mathilde Schmitt (agrigenda, AT)

- o Kommunale Gleichstellungsarbeit – ungenutztes Potential für ländliche Entwicklungsprogramme in Deutschland?
C. Friedrich (Bundesarbeitsgemeinschaft kommunaler Frauenbüros und Gleichstellungsstellen (BAG), DE)
- o Frauenförderung im ELER aus regionaler Perspektive - ein Praxisbericht und Visionen für das zukünftige Ländliche Entwicklungsprogramm
H. Rest-Hinterseer (Geschäftsführerin der Öko-Strombörse Salzburg, AT)
- o Gender Equality in Agricultural Interest Groups in Thuringia
C. Niedenhoff (Universität Weimar, DE)

Round Table, in German

Room: SR 01

Session chair: Mathilde Schmitt (agrigenda, AT)

- o **M. Hopfner** (Leiter der Abteilung II/2 – Koordination Ländliche Entwicklung und Fischereifonds – Bundesministerium für Nachhaltigkeit und Tourismus, AT)
- o **W. Löberbauer** (LEADER-verantwortliche Landesstelle des Amtes der Oberösterreichischen Landesregierung, AT)
- o **C. Wernitznig** (LEADER-Managerin der LAG Mühlviertler Kernland, AT)
- o **H. Rest-Hinterseer** (Geschäftsführerin der Öko-Strombörse Salzburg, AT)
- o **E.-A. Schmidt** (Landesfrauenrat Mecklenburg-Vorpommern, Rostock, DE)
- o **C. Friedrich** (Bundesarbeitsgemeinschaft kommunaler Frauenbüros und Gleichstellungsstellen (BAG), DE)

Thursday 27th September 2018

ÖGA annual conference and REECAP workshop

Opening statements

(Room GH 01)

Sabine Baumgartner

Vice rector University of Natural Resources and Life Sciences, Vienna

Jochen Kantelhardt

President of ÖGA

Fabian Thomas

REECAP

Plenary session (morning)

(Room GH 01)

Session chair: **Klaus Salhofer** (University of Natural Resources and Life Sciences, Vienna, AT)

Keynote 6: **Franz Sinabell** (Austrian Institute of Economic Research, AT)
"The new CAP – a new era of evidence based policy making?"

Keynote 7: **Sophie Thoyer** (IRSTEA - French National Research Institute of Science and Technology for Environment and Agriculture, FR)
"Enriching the CAP evaluation toolbox with experimental approaches"

Keynote 8: **Florence Buchholzer** (DG AGRI, European Commission)
"Impact assessment supporting the legislative proposals for the Common Agricultural Policy post 2020"

Parallel Sessions (afternoon)

Session 5: Animal welfare / Tierwohl

Room: GH 01

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Sigrid Egarter (Federal Institute of Agricultural Economics, Vienna, AT)

- Farm animals against open borders
S. Mann, S. Beciu, A. Arghiroiu (Agroscope, Switzerland (CH), Agricultural and Veterinary University Bucharest (ROM))
- Ökonomische Bewertung der Nutzungsdauer von Milchkühen im Kontext erwarteter Erkrankungen
A. Kiefer, L. Sonntag, E. Bahrs (Universität Hohenheim (DE))
- Beurteilung der Initiative Tierwohl aus der Sicht von Geflügelhaltern
C. Winkel, H. König-Hollrah, H. Heise (Georg-August-Universität Göttingen (DE), Universität Göttingen (DE))
- Erhalten durch Aufessen – der Widerspruch gefährdeter Nutztierassen für Verbraucher
K. Menger, U. Hamm (Universität Kassel (DE))
- Gesellschaftliche Wahrnehmung der Legehennen- und Masthühnerhaltung
I. Christoph-Schulz, A. Rovers (Thünen-Institut (DE))

Session 6: Social Sciences / Sozialforschung

Room: SR 01

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Markus Schermer (University of Innsbruck, AT)

- Weiterentwicklung der Raiffeisen Idee - vom Gemeindebackofen zum Geno-Haus?
I. Adams, N. Gindele, T. Jensen-Auermann, R. Doluschitz (Universität Hohenheim (DE))
- Die Bedeutung des Akteursnetzwerks für die strategische Entwicklung des Biosphärenparks Salzburger Lungau
I. Machold, T. Oedl-Wieser, T. Dax (Bundesanstalt für Bergbauernfragen (AT))
- Soziale Landwirtschaft in der Steiermark
E.-M. Griesbacher, **F. Höllinger** (Karl-Franzens-Universität Graz (AT))
- Die gesellschaftliche Wahrnehmung von bäuerlicher und industrieller Landwirtschaft
F. Rübcke von Veltheim, C. Schaper, H. Heise (Universität Göttingen (DE))
- A Turning Point in the Rural Women's Leadership Programme in Japan: from community-based group activities to business net-working
Y. Otomo (Jumonji University (JP))

Thursday 27th September 2018

Session 7: Unternehmensführung

Room: SR 02

15 minutes presentation and 5 minutes discussion each, German

Session chair: Peter Walder (University of Natural Resources and Life Sciences, Vienna, AT)

- o Welche Strategien verfolgen Rinder- und Schweinehalter in Österreich
L. Kirner (Hochschule für Agrar- und Umweltpädagogik (AT))
- o Anpassungsphase nach Investitionen in Milchviehställe
B. Kramer, A. Schorr, R. Doluschitz, M. Lips (Agroscope Tänikon (CH), Universität Hohenheim (DE))
- o Erfolgsdeterminanten der Schweinemast
M. Spörri, N. Hofer, A. Zorn (Agroscope Tänikon (CH))
- o Einflussfaktoren auf die Umsetzung von Maßnahmen zur Bekämpfung des Westlichen Maiswurzelbohrers
B. Kropf, H. Mitter, M. Schönhart, E. Schmid (Universität für Bodenkultur Wien (AT))
- o Hemmende Faktoren auf die Innovationsaktivitäten von LandwirtInnen
P. Walder, J. Kantalhardt, F. Unterlass, F. Sinabell (Universität für Bodenkultur Wien (AT), Österreichisches Institut für Wirtschaftsforschung (AT))

Session 8: Risk management / Risikomanagement

Room: SR 03

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Franz Hunger (Chamber of Agriculture of Upper-Austrian, AT)

- o Subsidized insurance as alternatives to direct payments in Germany?
J. Möllmann, M. Michels, O. Musshoff (Georg-August-Universität Göttingen (DE))
- o Can the Technology Acceptance Model predict Farmers' Intention to use Commodity Futures Contracts?
M. Michels, J. Möllmann, O. Musshoff (Georg-August-Universität Göttingen (DE))
- o Modelling the risk of Western Corn Rootworm infestation on Austrian cropland
K. Falkner, H. Mitter, E. Moltchanova, E. Schmid (University of Natural Resources and Life Sciences, Vienna (AT), University of Canterbury (NZL))
- o Hedging Price Risks: A Farmer's Perspective
J.-P. Loy (Christian Albrechts Universität Kiel (DE))
- o Effektivität der Milchpreisabsicherung durch EEX Flüssigmilch- und Milchprodukt-Futures
M. Kellermann (Bayerische Landesanstalt für Landwirtschaft (DE))

Session 9: Valuation and Evaluation

Room: SR 19/1*

15 minutes presentation and 5 minutes discussion each, English

Session chair: Laure Kuhfuss (University of St Andrews & The James Hutton Institute, UK)

- o Understanding the preferences of the public for agri-environmental schemes: the case of a farmland area in north-east Scotland
M. Faccioli, P. Novo, A. Byg (The James Hutton Institute (UK), University of Exeter (UK), Scotland's Rural College (UK))
- o Drivers of farmers' willingness to adopt extensive farming practices in ecologically valuable river valleys - the case of Biebrza Marshes
M. Czajkowski, N. Letki., **K. Zagórska**, P. Tryjanowski., A. Waś (University of Warsaw (PL), Poznań University of Life Sciences (PL), Warsaw University of Life Sciences (PL))
- o An application of value transfer with non-parametric Statistical Matching
R. D'Alberto, M. Zavalloni, M. Raggi, D. Viaggi, D. (Alma Mater Studiorum University of Bologna (IT))
- o Agricultural policy evaluation using farm-level data
R. Uehleke, M. Petrick, S. Hüttel (University of Bonn (DE), Martin-Luther University Halle/S (DE), Leibniz Institute of Agricultural Development in Transition Economies (IAMO) (DE))
- o Randomised Controlled Trials for the agri-environment measure "Refrain from silage"
U.B. Morawetz, C. Tribl, A. Reindl (University of Natural Resources and Life Sciences, Vienna (BOKU) (AT), Federal Institute of Agricultural Economics Austria (AT))

Session 10: Behavioral agricultural economics

Room: SR 19/2*

15 minutes presentation and 5 minutes discussion each, English

Session chair: Helle Ørsted Nielsen (Aarhus University, DK)

- o A behavioural approach to farmer decision-making: the case of sustainable agriculture
F.J. Dessart, J. **Barreiro-Hurlé**, R. van Bavel (Joint Research Centre, European Commission, ES)
- o The Link between time preferences and Agri-Environmental Measures Adoption
O. Carvin ("UMR Territoires" (FR), National Research Institute of Science and Technologies for Environment and Agriculture (IRSTEA) (FR))
- o Examining farmers' preferences for implementing agri-environmental schemes – a cross country comparison of schemes as incentives for nutrient abatement in Baltic Sea catchments.
H. Ø. Nielsen (Aarhus University, DK)
- o Closing nutrient cycles through wood-ash re-cycling
J. Abildtrup, G. Bostedt, **B. Ouvrard**, A. Stenger (Université de Lorraine (FR), Université de Strasbourg (FR), AgroParisTech (FR), CNRS (FR), INRA (FR), BETA(FR), CERE (SE), SLU(SE), Umeå University(SE))
- o LUBIO (Land Use, climate change and BIO-diversity in cultural landscapes)
C. Egger, A. Mayer, C. Plutzer, V. Gaube, H. Haberl, S. Dullinger, I. Dullinger, F. Essl, A. Böhner (University of Natural Resources and Life Sciences, Vienna (BOKU) (AT), University of Vienna (AT), HBLFA Raumberg-Gumpenstein (AT))

* Room SR 19/1 and SR 19/2 are in the building "Simony-Haus" (where the lunch is served) on the top floor

Thursday 27th September 2018

Poster session:

Room: GH 01

5 minutes presentation and 2 minutes discussion each, German

Session chair: Andreas Reindl (Federal Institute of Agricultural Economics, Vienna, AT)

- Leistungen von genossenschaftlichen Dorfbläden in ländlichen Regionen "Darf es noch etwas mehr sein?"
I. Adams, S. Durst, R. Doluschitz (Universität Hohenheim (DE))
- Verbrauchererwartungen an „gute“ Werbung für Bio-Lebensmittel
B. Gebhardt (Universität Hohenheim (DE))
- Lässt sich die Identität konventioneller LandwirtInnen systemtheoretisch erklären? Norddeutsche Milchviehbetriebe und ökologische Nachhaltigkeit
D. Beecken, V. Fiala, B. Freyer ()

Workshops:

German

Duration: 1.5 hours, various formats

- Ernährungssicherheit – in Österreich (k)ein Thema? Room: SR 01
K. Heinschink, T. Resl (Bundesanstalt für Agrarwirtschaft, AT)
- Einkommensstabilisierung in der Landwirtschaft – ein Vernetzungsworkshop: Room: SR 02
J. Hambrusch, M. Haslinger, K. Heinschink, F. Raab, M. Scharner, M. Steinkellner, F. Sinabell, C. Tribl (Bundesanstalt für Agrarwirtschaft (AT), Österreichische Hagelversicherung (AT), Landwirtschaftskammer Niederösterreich (AT), Universität für Bodenkultur (AT), Österreichisches Institut für Wirtschaftsforschung (AT))
- Innovative Partnerschaften zwischen Forschung und Praxis erfolgreich gestalten: Room: SR 03
L. Piller, F. Herzog, J. Rohrhofer, M. Linninger (Landwirtschaftskammer Österreich (AT), Netzwerk Zukunftsraum Land (AT), Bundesministerium für Nachhaltigkeit und Tourismus (AT))
- EUR-AGRI-SSPs: Narrative zur Zukunft der Europäischen Landwirtschaft: Room: SR 19/1*
M. Schönhart, H. Mitter, E. Schmid, F. Sinabell (Universität für Bodenkultur Wien (AT), Österreichisches Institut für Wirtschaftsforschung (AT))

Organized session:

English

Duration: 1.5 hours, presentations and panel discussion

- Organized Session "Economic Experiments in Developing Countries" Room: SR 19/2*
M. Ferré (University of Leeds (UK)), **P. Novo** (Scotland's Rural College (UK)), **J. Rommel** (Swedish University of Agricultural Sciences (SE)), **E. Gsottbauer** (University of Innsbruck (AT)).
Presentations:
 - Can we measure nature commodification? A framed field experiment in the Lacandon jungle, Mexico
P. Novo, J. Martin-Ortega, A. Mesa-Jurado, M. Ferré, M. Pineda
 - Exploring the link between equity and effectiveness in Payments for Ecosystem Services: A field experiment in Vietnam
L. Loft, S. R. Gehrig, D. Ngoc Le, **J. Rommel**
 - How competitive are you? – An experimental study on self-selection in auctions for conservation contracts in the lab and the field
A.-G. Kouakou, **E. Gsottbauer**, S. Engel

* Room SR 19/1 and SR 19/2 are in the building "Simony-Haus" (where the lunch is served) on the top floor

Friday 28th September 2018

ÖGA annual conference

Parallel Sessions (morning)

Session 11 – Landwirtschaft und Gesellschaft

Room: GH 01

15 minutes presentation and 5 minutes discussion each, German

Session chair: Ingrid Machold (Federal Institute for Less Favoured and Mountainous Areas, Vienna, AT)

- Qualitativ hochwertige Beratung als Wettbewerbsstrategie für ländliche Genossenschaften
T. Jensen-Auermann, N. Gindele, I. Adams, R. Doluschitz (Universität Hohenheim (DE))
- Gesellschaftliche Verantwortung von Unternehmen in der Ernährungsbranche: Zwischen Heterogenität und Konformität
K. Kraft (Justus-Liebig-Universität Gießen (DE))
- Analyse sozial-ökologischer Systeme zur Sicherung Öffentlicher Güter durch die Landwirtschaft in den EU-Regionen
G. Hovorka, T. Nigmann, T. Dax (Bundesanstalt für Bergbauernfragen (AT))
- Zur Rolle juristischer Personen und ausländischer Investoren bei Bodenmarktauktionen
S. Hüttel, **M. Odening** (Rheinische Friedrich-Wilhelms-Universität Bonn (DE), Humboldt-Universität Berlin (DE))

Session 12 – Marketing

Room: SR 01

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Petra Riefler (University of Natural Resources and Life Sciences, Vienna, AT)

- Die Mehrzahlungsbereitschaft von Reitern für eine tiergerechtere Pferdehaltung – Analyse der Einflussfaktoren
L. Beer, C. Beulke, L. Theuvsen (Georg-August-Universität Göttingen (DE))
- Weintourismus als Vermarktungsstrategie
J. Rüdiger, J.H. Hanf (Hochschule Geisenheim (DE))
- Consumer Preferences and Willingness to Pay – an Apple Tasting Choice Experience of novel Red-Flesh Apple Varieties
J.A. Jungmair, **C. Hafner**, S. Pöchtrager (University of Natural Resources and Life Sciences, Vienna (AT))
- Analyse der Präferenzen von Verbrauchern für Futtermittel aus der Region
A. Profeta, U. Hamm (Universität Kassel (DE))

Session 13 – Food trends / Ernährungstrends

Room: SR 02

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Sophie Pfusterschmid (Federal Institute of Agricultural Economics, Vienna, AT)

- Umweloptimierte Ernährung unter Nutzung der inländischen Produktionsressourcen
A. Zimmermann, T. Nemecek, T. Waldvogel (Agroscope, Forschungsgruppe Sozioökonomie, Ettenhausen (CH), Agroscope, Forschungsgruppe Ökobilanzen, Zürich (CH))
- Halal-Zertifizierung in Österreich: eine analysegeleitete Vergleichsstudie
V.J. Kasperek-Koschatko, J.A. Jungmair, S. Pöchtrager (Universität für Bodenkultur Wien (AT))
- **Unfortunately canceled:** Organic prices through the consumers' lenses
M. Rödiger, U. Hamm (University of Kassel (DE))
- Vegane Öko-Lebensmittel: Mehrzahlungsbereitschaft der Verbraucher
D. Kilian, U. Hamm (Universität Kassel (DE))

Session 14 – Agri-environment

Room: SR 03

15 minutes presentation and 5 minutes discussion each, English

Session chair: Thomas Neudorfer (Federal Ministry of Sustainability and Tourism, AT)

- Do Farmers Care About Rented Land? A Multi-Method Study on Austrian Cropland
H. Leonhardt, K. Salhofer (University of Natural Resources and Life Sciences, Vienna (AT))
- The Agri-Environmental-Climatic Programme in Austria: Effects on biodiversity
N. Weber, J. Niedermayr, J. Kelemen-Finan (Independent, Federal Institute of Agricultural Economics (AT))
- Impacts of future land use strategies on ecosystem services and biodiversity in the Austrian Mostviertel region
M. Schönhart, K. Karner, E. Schmid (University of Natural Resources and Life Sciences, Vienna (AT))
- Ecological and economic effects of changes in field size and green infrastructure in agricultural landscapes
S. Kirchweber, Y. Clough, M. Kapfer, J. Kantelhardt (University of Natural Resources and Applied Life Sciences, Vienna (AT), Lund University (SE), Bavarian State Research Center for Agriculture (DE))

Friday 28th September 2018

Session 15 – Processing and innovation / Verarbeitung und Innovation Room: GH 01

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Tobias Stern (University of Graz, AT)

- Vom Ursprung der Agrar-Innovationen – Eine holistische Analyse
T. Wolfsteiner, J. A. Jungmair, S. Pöchtrager (Universität für Bodenkultur Wien (AT))
- Exzellenz aus Sicht der österreichischen Molkereibranche
J.A. Jungmair, I. Deixler, S. Pöchtrager (Universität für Bodenkultur Wien (AT))
- Adoption of SFTs: the Case of GPS-guided agriculture in Lower Austria
F. Stöckl, U. B. Morawetz, K. Salhofer (University of Natural Resources and Life Sciences, Vienna (AT))
- Markups and Advertising Expenditure in the German Brewing Sector
S. Pröll, K. Salhofer, G. Karagiannis, M. Kellermann (University of Natural Resources and Life Sciences, Vienna (AT), University of Macedonia (GR), Bavarian State Research Centre for Agriculture (DE))

Session 16 – Climate Room: SR 01

15 minutes presentation and 5 minutes discussion each, English

Session chair: Heidelinde Grüneis (Federal Institute of Agricultural Economics, Vienna, AT)

- Marginal lands for short rotation plantations: Identification of incentives & barriers for Austrian and Slovak farmers
K. Buber, **B. Pollakova**, L. Ranacher, F. Hesser, P. Schwarzbauer (Kompetenzzentrum Holz GmbH (Wood K plus) (AT), University of Natural Resources and Life Sciences, Vienna (AT))
- Farm level econometric assessment of climate change in Austrian agriculture: preliminary results
A. Quddoos, K. Salhofer, U. B. Morawetz (University of Natural Resources and Life Sciences, Vienna (AT))
- Impacts of heat stress and mitigation options in confined pig production
M. Schönhart, E. Schmid, C. Mikovits, I. Anders, K. Andre, J. Baumgartner, I. Hennig-Pauka, S.J. Hörtenhuber, K. Niebuhr, M. Piringer, W. Zollitsch, G. Schauburger (University of Natural Resources and Life Sciences, Vienna (AT), University of Veterinary Medicine Vienna (AT), Central Institute of Meteorology and Geodynamics, Vienna (AT))
- Protocol-based storylines for integrated assessments of future European agriculture
H. Mitter, M. Schönhart, F. Sinabell, A. Techen, K. Helming, B. Bodirsky, I. Holman, K. Kok, H. Lehtonen, A. Leip, H. Lotze-Campen, E. Mathijs, M. Michetti, K. Mittenzwei, L. Øygarden, J. Priess, P. Reidsma, R. Schaldach, E. Schmid, H. Webber (University of Natural Resources and Life Sciences, Vienna (AT), Austrian Institute of Economic Research (AT), Leibniz Centre for Agricultural Landscape Research (DE), Potsdam Institute for Climate Impact Research (DE), Cranfield University (UK), Wageningen University and Research (NL), Natural Resources Institute Finland (FI), European Commission, Joint Research Centre, Directorate for Sustainable Resources, Ispra (IT), University of Leuven (BE), Centro Euro-Mediterraneo sui Cambiamenti Climatici (IT), Norwegian Institute of Bioeconomy Research (NO), Helmholtz-Center for Environmental Research (DE), University Kassel (DE), Humboldt Universität zu Berlin (DE))

Session 17 – Agricultural policy/Agrarpolitik Room: SR 02

15 minutes presentation and 5 minutes discussion each, English or German (according to title of presentation)

Session chair: Gerhard Hovorka (Federal Institute for Less-Favoured and Mountainous Areas, Vienna, AT)

- Measurement and Comparison of Agricultural Support Across EU Member States: An Evaluation of Existing Indicators and Potential Ways Forward
J. Demoustier (Leibniz Institute of Agricultural Development in Transition Economies, Halle (Saale) (DE))
- Bioökonomie in Deutschland aus Sicht der Bevölkerung
S. Will, C. Hempel (Johann Heinrich von Thünen-Institut, Braunschweig (DE))
- Verschärfung der Cross-Compliance-Anforderungen in der Schweiz im Bereich Pestizideinsatz und Futtermittel: Was sind die Auswirkungen?
A. Schmidt, **G. Mack** (Agroscope/Ettenhausen (CH))
- Die novellierte Düngeverordnung in Deutschland – ökonomische Einordnung und Vergleich mit alternativen Modellen zur Verringerung von Externalitäten im Nährstoffeinsatz
S. Wirsing, H. Back, E. Bahrs (Universität Hohenheim (DE))

Session 18 – Productivity and value/ Produktivität und Bewertung Room: SR 03

15 minutes presentation and 5 minutes discussion each English or German (according to title of presentation)

Session chair: Lena Schaller (University of Natural Resources and Life Sciences, Vienna, AT)

- Financial ratios to assess farms' economic sustainability
A. Zorn, M. Esteves, I. Baur, M. Lips (Agroscope, Tänikon/Ettenhausen (CH), Swiss Federal Institute of Technology Lausanne (CH))
- Decomposing Total Factor Productivity Growth of Austrian Crop Farms
F. Addo, K. Salhofer (University of Natural Resources and Sciences Vienna (AT))
- Productivity Dynamics of Austrian Dairy Farms
E. Bauer, K. Salhofer (University of Natural Resources and Life Sciences, Vienna (AT))
- Düngemittelwert österreichischer Gärprodukte
S. Uschnig, B. Stürmer (Kompost & Biogas Verband Österreich (AT), Hochschule für Agrar- und Umweltpädagogik (AT))

ÖGA Best Presentation Award: 12:30 to 12:45. Room: GH 01

Field Trip

Starting at 13.00 at the venue by bus. Return at about 20.30. For details see oega.boku.ac.at.

Fees:

ÖGA Annual Conference and/or REECAP workshop: € 90,-
Preconference only: € 0,-
Field trip: € 40,-

Venue:

University of Natural Resources and Life Sciences, Vienna (BOKU),
Feistmantelstraße 4, 1180 Vienna, Austria

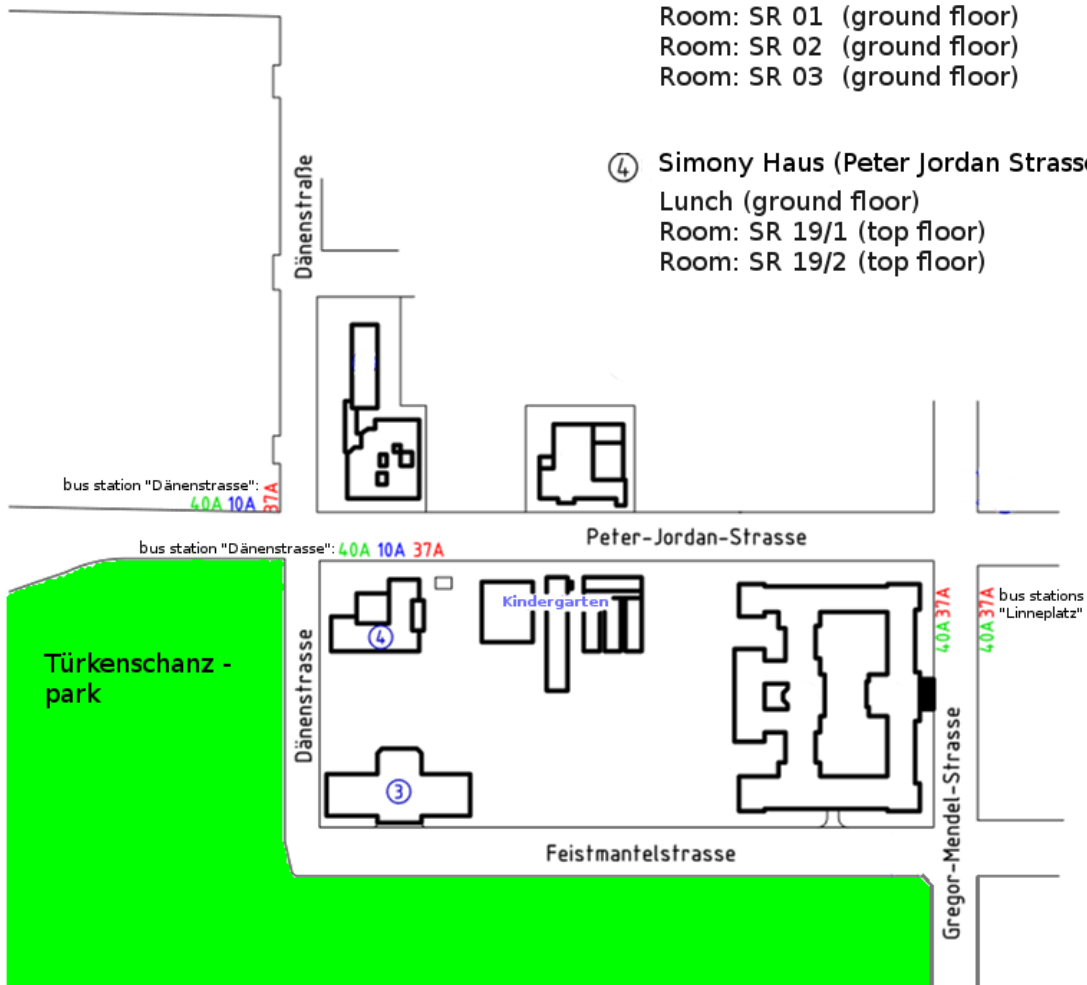
Public transport: Take bus 10A, 40A or 37A to station "Dänenstrasse"

③ Guttenberg Haus (Feistmantelstrasse 4):

Registration & coffee break
Room: GH 01 (1st floor)
Room: SR 01 (ground floor)
Room: SR 02 (ground floor)
Room: SR 03 (ground floor)

④ Simony Haus (Peter Jordan Strasse 65):

Lunch (ground floor)
Room: SR 19/1 (top floor)
Room: SR 19/2 (top floor)



Programme committee ÖGA:

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Programme committee Preconference "Evaluation of Gender Equality in Rural Development

Programms":

Theresia Oedl-Wieser¹, Petra Raue².

Affiliations: ¹Federal Institute for Less Favoured and Mountainous Areas, ²Thünen-Institut für Ländliche Räume

The event is jointly organized by ÖGA, REECAP, the Federal Institute for Less Favoured and Mountainous Areas, the Department of Economics and Social Sciences at the University of Natural Resources and Life Sciences, Vienna, the Alexander von Humboldt-Professorship of Environmental Economics at the Institute for Environmental Systems Research at Osnabruck University, Thünen Institute and University College for Agrarian and Environmental Pedagogy. The event is supported by Schärdinger.



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Further information: oega.boku.ac.at and www.reecap.org.