



29th Annual Conference of the Austrian Society
of Agricultural Economics (ÖGA)

CALL FOR PAPERS

Perspectives on Values-based Supply Chains

19th – 20th September 2019
at the University of Innsbruck



Perspectives on Values-Based Supply Chains

The participation of different actors along the supply chain, such as farmers, processors and retailers, entails many challenges. Economic aspects are often paramount in the discussion among the actors involved and in scientific analysis. However, especially in mountainous regions such a perspective seems to be too short-sighted. Approaches that are more encompassing build on collective moral and ethical values of all parties involved along the entire supply chain, from farm to fork. Such values are attached to products by certain methods of production, like organic farming. These values are also reflected in the relationship between partners along the chain, for instance through the claim of fairness or responsibility towards society. The long-term co-operation in values-based supply chains may contribute to a better understanding of mutual requirements and to the planning among the partners. However, at the same time this cooperation may result in lock-in effects that potentially decrease competitiveness.

The general topic of the 29th annual conference of the Austrian Society of Agricultural Economics (ÖGA) is dedicated to the role of values in supply chains. Key notes and a panel discussion will refer to values and their implication on the balance of power, competitiveness, long-term sustainability and regional development. Oral presentations, poster sessions and workshops are independent of the general topic.

This call addresses scholars from the field of rural studies, rural sociology, agricultural economics, agricultural policy, agrarian geography, rural history, agricultural law and other relevant academic fields to submit and present their current research results. The conference provides especially for early career researchers the opportunity to present their research to an international audience. Representatives of administration, policy, agricultural extension services and research are invited to organise workshops in order to extensively discuss questions of practical or scientific relevance with experts and stakeholders. We encourage the organisation of relevant pre-conferences within the frame of the annual conference.

Submissions of short papers (two pages) or workshop outlines (one page) are welcome by 24th of April 2019 in German or English (for templates see: <http://oega.boku.ac.at>).

1. Conference schedule

Thursday, September 19 th 2019	
Morning	Plenary session on the conference topic Panel discussion
	Lunch
Afternoon	Parallel paper, poster and workshops sessions
Evening	Conference reception
Friday 20 th September 2019	
Morning	Parallel paper, poster and workshops sessions
Afternoon	Field trip

2. Possible topics and submission guidelines

Suggestions for topics of contributed paper and workshop beyond the general conference theme:

- Rural sociology
- Agricultural, resource and environmental economics
- Business economics, development and strategies
- Organic agriculture
- Renewable energies
- Gender issues
- Rural areas, multi-functionality and ecosystems services
- Markets, marketing, consumption, consumer behavior
- Agricultural policy and law

Other topics related to agricultural, food and rural studies are welcome.

3. Review process and publication of contributions

The program committee will review the short papers and workshop outlines submitted for the ÖGA conference (templates: <http://oega.boku.ac.at>). The authors of the accepted submissions will be invited to give a paper presentation, a poster presentation or to organise a workshop at the conference. Accepted short papers and workshop outlines will be published in the conference proceedings. In addition, full manuscripts (max. 4,000 words) can be submitted to the peer-reviewed Austrian Journal of Agricultural Economics and Rural Studies by 31st October 2019 (see <http://oega.boku.ac.at> for the template). The manuscripts should be submitted to oega_journal@boku.ac.at.

4. Conference languages and Best Presentation Award

Presentations of the plenary sessions are given in English or German. Short papers and workshop outlines are welcome in English or German. Depending on the number of submitted papers, at least one of the contributed paper

sessions throughout the conference will be held in English. Speakers are requested to use the same language as in the short paper or workshop outline. The audience will vote on the best presentations, which will be awarded the *Best Presentation Award*.

5. Conference fee and registration

Conference participants are asked to register by **31st of August 2019** (registration form: <http://oega.boku.ac.at>). Likewise, the conference fee of **€90** should be transferred to the ÖGA's bank account (IBAN: AT81 1200 0251 1113 6100; BIC: BKAUATWW) by **31st of August 2019**. This includes participation, lunch and refreshment breaks as well as the evening reception on Thursday. This fee does *not* include costs for accommodation and the field trip.

6. Important dates 2019

Date	Description
24 th April	Deadline for submitting short papers and workshop outlines
7 th June	Notification of acceptance of submissions
31 st August	Deadline for registration Deadline for transferring the conference fee of €90
19 th –20 th September	ÖGA Annual Conference at the University of Innsbruck
31 st October	Deadline for submitting manuscripts to the Austrian Journal of Agricultural Economics and Rural Studies.

7. Organising Committee

Michaela Grötzer¹, Josef Hambrusch², Carolin Holtkamp³, Jochen Kattelhardt¹, Leopold Kirner⁴, Theresia Oedl-Wieser², Petra Riefler¹, Markus Schermer³, Rike Stotten³, Christoph Tribl²

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³University of Innsbruck, ⁴University College for Agrarian and Environmental Pedagogy

8. Contact and venue

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